

Miami Beach Living. *Redefined*.

72 Park brings sophistication to the relaxed beachfront neighborhood of Miami Beach, with 22 stories of modern residences that look out above it all, offering unobstructed panoramic views through gleaming floor-to-ceiling glass of the Atlantic Ocean, Miami Beach, and the Downtown Miami skyline.

Outfitted with over 64,000 square feet of indoor/outdoor amenities featuring a 150-foot resort-style pool on the 5th floor, poolside cabanas, and open-air bar, the condominium tower is also just steps from the ocean, tennis courts, parks, and more. Our ground-floor restaurant, Roberta's, is imported from Brooklyn by Michelin-star chef Carlo Mirarchi.

Lefferts | Developer

Lefferts is an unrivaled force in the realm of privately owned real estate development in New York and South Florida.

Built Form | *Architect*

Built Form provides uncompromising service to clients and the community with products that play a positive role environmentally, fiscally, and aesthetically.

Urban Robot Associates | Interior Design

A full-service, diverse design collective, Urban Robot Associates creates interiors that elevate the human experience.

Urban Robot Associates | Landscape Architect

Urban Robot Associates brings to each of their landscaping projects a unique vision to create spaces that are meaningful, memorable, and functional.

Cervera Real Estate | Sales And Marketing

Family-owned Cervera Real Estate has decades of experience creating transformational impact, expanding marketing reach, and delivering proven sales results.

Estimated Completion: Summer 2024

Overview: Jr-1, 1-, 2-, 3-bedroom residences (470-1,177 Sq. Ft.)

Pricing: From \$700,000 to \$2 Million

BUILDING FEATURES

- 22-story building designed by renowned and celebrated architecture powerhouse Built Form.
- · Prime Miami Beach location, just blocks from the beach.
- Approved for short-term rentals, granting flexibility and possibilities.
- Grand, double-height lobby with floor-to-ceiling windows that let in natural light.
- · Self parking available for owners and guests.*
- Feel welcome with a 24-hour reception desk.
- · 24-hour building security.
- Advanced smart-building technology offers high-speed fiberoptic wireless internet access throughout common areas and residences.
- Prestigious LEED Gold Certification, a testament to the building's commitment to sustainability.
- · 3 high-speed passenger elevators equipped with access control.
- Culinary options abound, with multiple restaurant venues on the property.
- Originally from Brooklyn, our ground-floor restaurant Roberta's is by Michelin-star chef Carlo Mirarchi.*



Miami Beach Living. Redefined.

BUILDING AMENITIES

Featuring 64,000 square feet of amenities, including:

- · Resort-style pool stretching over 150 feet, accompanied by pool-side cabanas.
- · Pool deck with open-air bar nestled under a charming pergola, offering towel service and delectable cocktails.
- · Private beach club offering chair and towel service just a 5-minute walk away.*
- · Lush landscaping on almost a full acre of the 5th-floor pool deck and amenities space.
- · Restaurant, bar, and lounge on the 5th floor (with indoor and outdoor seating), providing service to the pool and offering captivating ocean views.**
- · 24/7 co-working lounge, equipped with private pods, caters to your professional needs.
- · High-speed fiber-optic wireless internet access throughout common areas and residences.
- · Distinctive double-height enclosed glass, fully equipped, state-of-the-art fitness center with Technogym equipment and views of the pool and gardens.
- · Unwind in the yoga lounge or on the outdoor terrace, allowing you to immerse yourself in tranquility.
- · Kids' playroom ensures endless fun for the little ones.
- · Private outdoor grill area with pergola surrounded by tropical landscaping, perfect for intimate group gatherings.
- · Lifestyle Concierge grants residents full access to the outdoor lifestyle the neighborhood has to offer. Enjoy access to the nearby Miami Beach Tennis Center and Normandy Shores Golf Club.
- · Use the private golf cart shuttle for quick visits to the beach. Borrow kids' beach toys, boogie boards, paddle boards, bikes, and more.
- · For owners only, a private rooftop features a sun deck with panoramic views of the beach, ocean, park, Intracoastal, and Miami skyline as well as dining areas and grills. Unwind in the private seating areas, relish in al fresco movie nights, or gather around the large TV for sporting events.
- · Even your furry friends are catered to with a ground-level pet spa.

RESIDENCE FEATURES

- · Modern, open layouts from 470 to 1,177 sq. ft.
- · Offering a selection of Jr-1, 1-, 2-, and 3-bedroom residences, each designed to exceed your expectations.
- · All residences provide fully furnished options, ensuring that every detail is curated to perfection.
- · Panoramic ocean, park, Intracoastal, and Miami skyline views from your own private sanctuary.
- · Step out onto the expansive 6-1/2-foot-deep private balcony to feel the breeze and take in the breathtaking surroundings.
- Ceiling heights range from 9 to 10 feet, creating an atmosphere of grandeur and spaciousness.
- The floor-to-ceiling sliding glass doors and impact-resistant glass throughout the residences allow for an abundance of natural light while providing a seamless connection to the outside world.
- · Advanced smart-building technology offering high-speed fiberoptic wireless internet, HDTV, keyless entry to all residences with SALTO and smart access controls, and telephone/data lines.
- · Energy-efficient, individually controlled central air conditioning and heating system.

KITCHEN

- · Indulge in a chef's kitchen with a European-style, fully integrated appliances by Bosch, SMEG, and Fischer & Paykel including refrigerator, oven, induction cook-top, speed oven, and dishwasher.
- · Imported European cabinets with premium hardware, elegant imported quartz countertops, backsplashes, and contemporary stainless steel under-mounted sink with gourmet faucet and integral sprayer.

BATHROOM

- · Escape to your sanctuary within the bathroom, where imported European cabinets with premium hardware exude elegance.
- · Imported quartz countertops and backsplashes, custom-finished floors and walls in wet areas, and premium Hansgrohe fixtures, hardware, and accessories, create a spa-like atmosphere.



Exclusive sales & marketing by

CERVERA®

*Restrictions apply

**Restrictions apply with hours of operation

© ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503. FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSES.

72 Park (the "Condominium") is being developed, offered and sold by 72 Park Development, LLC, a Floridal limited liability company (the "Developer") and not by Lefferts investments. Islocovers and/or representations shall be deemed made by Developer and not by Lefferts and you agree to look solely to the Developer (and not to Lefferts) with respect to any and all matters relating to the marketing and/or development of the Condominium and with respect to the sales of units in the Condominium. This is not intended to be an offer to sell, or solicitation to buy, condominium units to residents for residency. This offering is made only by the prospectus for the sections, graphic materials, plans, specifications, terms, conditions and statements contained herein are proposed only, and the Developer reserves the right to modify, revise or withdraw any or all of same in its sole discretion and without prior notice. They should not be relied upon as representations, express or implied, of the final detail of the residence or the Condominium. All stated dimensions and celling heights are approximate and all floror plans and development plans are subject to change. Including amenities are subject to change, including without limitation, changes in manufacturers, brands, amenities, services and/or the design team. The views from units at the Condominium will vary depending on the unit purchased. Any view from any unit of from other portions of the property may in the future be limited or eliminated by future development or circumstances or events beyond our control, and the Developer in no manner guarantees the continuing existence of any view. Short term rental of units require each owner to obtain a certificate of the other proprises of th